SAFE SLEEP FOR P.E.P.E.

Place

Place baby in their own baby bed in the same room as their parent or caregiver

Eliminate

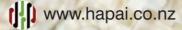
Eliminate smoking in pregnancy and protect baby with a smokefree whānau, whare and waka

Position

Position baby flat on their back to sleep face clear of bedding

Encourage

Encourage and support exclusive breastfeeding and gentle handling of baby



'Safe Sleep for P.E.P.E.' Magnet Specifications

'Safe Sleep For PEPE' magnets will need to be ordered through Magnets New Zealand LTD (contact details below). Magnet specifications and costs per unit are listed below.

Job Description: Magnets printed full colour one side, gloss laminated, and die cut to size.

Material: Strontium 0.65mm

Print Process: Digital Product Type: Magnets

Cutting/Die Cost: Standing square Product Size: 100mmx100mm

Delivery: 7-10 working days from approval

Quantity	100	250	500	1000
Price Each	\$1.80	\$1.27	\$1.17	\$1.08

To have magnets printed please get in touch with Jenny Craddock, Production manager at Magnets New Zealand.

Jenny Craddock

Production Manager Magnets New Zealand LTD 09 414 5606 ext. 822